



bSmart Rewards Freedom Loyalty

A *bSmart Rewards Freedom Loyalty and Gift Program* gives your business the tools to **bring in new customers, retain and reward existing customers and get more sales out of both.**

Reward your new and existing customers and keep them coming back! How we do this is very simple – we have a full circle 360° program that works to build your relationship with your customer and keep them wanting more.

Our program is the solution to Customer Loyalty. We make it simple to understand and simpler yet to implement. It gives consumers what they want and allows your business to not have to provide steep discounts, but instead build long-term relationships while not having to invest a lot of money on a costly program that does not give the desired results.

bSmart Rewards Freedom Loyalty has Direct Marketing & Direct Response Capability

Email the Loyalty Cardholders with special notices, coupons or discounts

Send Text Messages to the Loyalty Cardholder with specials, discounts & time-sensitive info

A merchant may choose some or all of the below features and functionality:

- ✓ Customizable Loyalty Programs where merchant chooses points or cash
- ✓ Customizable Gift program.
- ✓ Full Integration of Gift and Loyalty Programs
- ✓ Merchant-branded or co-branded Gift and Loyalty Cards
- ✓ Direct marketing through eMailing and Text Messaging
- ✓ Social Networking capabilities
- ✓ Merchant Loyalty/Gift Card Administration, Reporting Web Portals
- ✓ Cardholder Loyalty/Gift Card balance Web Portals
- ✓ Dynamic Card Receipts
- ✓ Multi-Merchant location integration
- ✓ We also now offer an application that is the only mobile wallet application that works with existing terminals and extends your customer's loyalty and gift programs to more than 50 million Smartphone users
- ✓ bSmart Rewards Freedom Loyalty programs are extremely low cost by industry standards as compared to other programs with less features and functionality.

We have the strongest and most feature rich Loyalty/Gift card program available today. As don't forget this also integrates with the full bSmart Rewards program (On-Line Coupons, bSmart Business Directory etc.)

***Be a Featured Business in Your Town
No Cost or Low Cost Call Us Today and Find Out How!***